

## Take Action

### Taking it one step further



### How can you make a difference?

#### Some suggestions:

- Find out and gather information about what is going on in your local community.
- Become involved in an existing local project (e.g. clean up of a local water source) or come up with your own project if you can't find one.
- What measures are in place to re-use water at school/at home/at a place of worship? Can you design a way to re-use water?
- Investigate where your water comes from and find out what the local water authority has to say about water conservation. Organise a trip to your local water plant.
- Research how many people in your school buy drinking water. What are some of the benefits of this? What are some of the disadvantages of this? Organise a debate to raise and discuss these issues.

#### Raise awareness of water access around the world:

- Campaign to reduce water wastage, at school, at home or in Hereford
- Raise awareness of the water footprint of clothes
- Spread the word about why water conservation is important
- Change your own behaviour!

#### How might you go about it? A few ideas...

1. Make a video or TV program and show it to people who can make a difference, spread it using YouTube, Facebook etc
2. Create a stunt that makes people aware of the issue
3. Help your eco-schools status – such as through water harvesting in the garden
4. Make an audio file (a song/a rap/a speech?) and get it on radio or spread through social networking – publish a CD and sell it to parents?!

5. Hold an ethical fashion show – using clothes from charity shops
6. Carry out a press campaign, getting the issue written and talked about in local newspapers and radio
7. Perform a play – at school or other places locally that explains the issue
8. Hold a rally – a public speaking event or debate
9. Poster and leaflet drop tips for saving water in the home
10. Put on a musical event or gig
11. Hold a sports competition – get the whole school involved!

#### Remember to set yourselves a target! For example:

##### We will:

- Raise £500 for Concern Universal
- Get an article about the issue in one local paper and on one local radio station
- Get our campaign messages across to at least 250 people
- Get at least 50 people to pledge to calculate their water footprint and reduce their water wastage
- Or a combination of things...

### Fundraising Challenge

Some suggestions for fundraising to support the work of Concern Universal:

- Water themed wear what you like day
- Inter-house water relay challenge – which team spills the least amount of water?
- Social enterprise – design and sell re-useable bottles with school logo on
- Fill water bottles with coins
- Raft building down the Wye (teachers and parents to agree on this one!)

